

PROJECTED IMPLEMENTATION PLAN TO ATTAIN GOALS AS SET OUT IN THE PECID BUSINESS PLAN 2016-2021						
SUB	ACTION	RESPONSIBILITY	START	END	PERFORMANCE INDICATOR	
E	ENVIRONMENTAL GOAL Keep Paarden Eiland a clean, safe industrial area; provide an environmentally attractive and pollution-free area					
E.1.	Cleanliness					
E.1.1.	Continue with sweeping of and litter removal from streets, gutters and pavements	PET			Improve and maintain acceptable levels of cleanliness and decrease generation of waste	
E.1.2.	Weed clearance from kerbs and around light and street-name poles	PET			Control through regular reporting structures, meetings and training	
E.1.3.	Clear debris on outside of drains	PET				
E.1.4.	Empty overflowing litter bins when necessary	PET				
E.1.5.	Employ casual labour minimum once monthly to assist clean-up	Manager				
E.1.6.	Remove all waste collected by PET	Contractor				
E.1.7.	Report illegal dumping and follow-up	PET Supervisor				
E.1.8.	Work in conjunction with Dept Solid Waste	Team				
E.1.9.	Oversee control of informal traders, permanent and transitory	Manager				
E.1.10.	Encourage businesses to participate in waste minimisation programme	Manager/Businesses				
E.1.11.	As member of PAAC continue endeavours to promote the establishment of a pristine wetland (Zoarvlei)	PECID				Maintain vigilance and report to TBNR
PP	PROPOSED PROJECTS					
E1.PP1.	Clean-up campaign on pedestrian routes	Manager/Team/Casuals	Jul-16	Jun-21	Litter-free education	
E1.PP2.	Assist TBNR Zoarvlei section in clean-ups	Manager/Team/Casuals	Jul-16	Jun-21	Preservation of wetland border	
E.2.	Greening & Enhancing					
E.2.1.	Liaise with City Parks on planting and pruning; mowing of parks and verges; assist where able	CoCT / PET			Provide and maintain an aesthetically pleasing environment	
E.2.2.	Report flora damage or degradation of parks and verges to City Parks	Manager			Control through regular inspection of the area and co-ordination with City Parks	
E.2.3.	Upkeep and nurture gardens and trees planted by PET	PET				
E.2.4.	Contribute as member and liaise with Zoarvlei Management Committee and Friends of Paarden Eiland Wetlands on maintenance of wetland area	Manager			Enhancement of border Develop business interest in greening	
E.2.5.	Encourage property owners to green verges, plant trees and participate in environmental projects	Manager/PET				
PP	PROPOSED PROJECTS					
E2.PP1.	Procure more trees	PECID Board/PET/CoCT	2016	2019	Diminish treeless areas	
E2.PP2.	Supply park benches and litter bins for green areas	PECID Board	Jul-16	Jun-21	Create recreational facilities	
E2.PP3.	Assist TBNR Zoarvlei section in removing bulrushes from vlei	PECID Board	Jul-16	Jun-21	Open up water bodies - ongoing	
E.3.	Pollution					
E.3.1.	Identify areas of air and water pollution, if any, and liaise with, or report to, Council	Manager			Encourage business interest in reduction of carbon footprint	
E.3.2.	Advise businesses on implications and consequences of pollution	Manager				
E.4.	Maintenance					
E.4.1.	Liaise with Department of Roads and Stormwater on reported pot holes; broken or missing drain and manhole covers; blocked drains; damaged kerbs; sink holes; poor road quality; re-establishment of trenching; road name signs and fencing	Manager/PET Supervisor			Maintain an acceptably safe thoroughfare for owners, workers and visitors	
E.4.2.	Liaise with Department of Public Lighting on reported damaged street poles; faulty light globes	Manager			Base information on manager inspection and daily reports from camera surveillance, patrol officers and team	
E.4.3.	Liaise with Traffic Management on reported traffic light problems; road markings; and traffic control road signs	Manager				
E.4.4.	Use Council's "Contact Us" for matters requiring local authority attention when other avenues fail	Manager				
E.4.5.	Liaise with Eskom on maintenance of Eskom bridge	Manager				
PP	PROPOSED PROJECTS					
E.4.PP1	Replace broken fencing along between FW deKlerk Boulevard and Paarden Eiland with concretex or similar	PECID/TCT	Jul-16	Jun-21	See also Safety & Security S.2.PP1 to prevent illegal access/egress	
E.4.PP2	Upgrade Bermuda Street extension with tar	PECID/CoCT	Jul-16	Jun-21	Carry over request to CoCT	
E.4.PP3	Contribute funds for pathway along canal between Section and Calcutta Streets	PECID/CoCT/Ward 55	Jul-16	Jun-18	Improve pedestrian walkway requested Ward 55/City Parks	
E.4.PP4	Build pathway between Carlisle & IRT	PECID/CoCT/IRT Ops	Jul-16	Jun-18	Formalise footpath	
E.5.	Sub-Council Ward Committee					
E.5.1.	Represent business through membership of, or liaison with Ward 55 Committee	Manager			Develop and maintain an understanding of the processes as required and offered by Council	
E.5.2.	Maintain close working relationship with area Councillor	Manager				

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S	SAFETY & SECURITY GOAL Maintain crime at current low level				
S.1.	Camera Surveillance				
S.1.1.	Continue with surveillance of common areas within the City Improvement District using current 23 cameras	Operators			Provision of effective security for the common area
S.1.2.	Request and make footage available to SAPS for related crime incidents	Manager			Consolidation of working relationship with Maitland SAP and other enforcement agencies
S.1.3.	Check maintenance programme for cameras is effected by service provider	Manager			
S.1.4.	Encourage camera operators in the performance of their duties through participation in PECID Awards Programme	PECID Board/Manager			
S.1.5.	Liaise with City surveillance on issues relating to criminal activity, if any, along IRT bus route through Paarden Eiland	PECID Patrol/Manager			
PP	PROPOSED PROJECTS				
S1.PP1.	Install at least 4 (four) additional cameras in crime hot-spots identified with the assistance of SAPS	PECID Board	Jul-16	Jun-21	Increase surveillance coverage of area
S.2.	Ground Patrol				
S.2.1.	Continue with two contracted PECID patrol vehicles	PECID Board/Contractor			Promotion of security enforcement and deterrence through visible policing Measured by reporting structures and commendations
S.2.2.	Encourage patrol officers in the performance of their duties through participation in PECID performance-related Awards Programme	Manager			
PP	PROPOSED PROJECTS				
S.2.PP1	Replace broken fencing along between FW deKlerk Boulevard and Paarden Eiland with concretex or similar	PECID/TCT	Jul-16	Jun-21	See also Maintenance E.4.PP1 to prevent illegal access/egress Ward 55 dependent
S.2.PP2	Enlist assistance of at least two Law Enforcement Officers through the City's "rent-a-cop" programme	PECID Board	Jul-16	Jun-21	
S.3.	South African Police				
S.3.1.	Maintain partnership with Maitland Police, particularly Sector 1 Management	Manager/PECID Patrol/ Camera Ops			Augmentation of service by Maitland SAPS to the business community
S.3.2.	Coordinate communication between PECID Security & SAPS	Manager			
S.3.3.	Promote alliance by supporting anti-crime projects	PECID Board/Manager			Use daily electronic and verbal communication and weekly meetings with SAPS Management and other role players Daily/weekly/monthly/annual stats
S.3.4.	Issue crime alerts in co-ordination with events and trends as advocated by SAP	Manager			
S.3.5.	Attend Station Joint and other relevant forums and crime meetings	Manager/PECID Patrol/ Camera Ops			
S.3.6.	Maintain membership of Maitland CPF	Manager			
S.4.	Security Agencies				
S.4.1.	Identify, co-operate and work with security agencies protecting businesses and properties in the area, such as armed response, monitoring and guarding	Manager/PECID Patrol/ Camera Ops			Promotion of inclusive security
S.5.	Property/Business Owners				
S.5.1.	Identify poorly lit buildings and those lacking adequate access control & encourage businesses to make amends	Manager/PECID Patrol/ Camera Ops/PET			Reinforce existing security provided by PECID By-law compliance Membership of Maitland SAPS Sector 1 Business Forum
S.5.2.	Identify buildings without street numbers	Ditto			
S.5.3.	Enlist participation of owners in anti-crime programme	Manager/SAPS/Bus			
PP	PROPOSED PROJECTS				
S5.PP1.	"Light Up" - buildings, streets, walkways, alleys	PECID/Property and Business owners/CoCT	Jul-16	Jun-21	Measure lit areas against crime hot spots and improve

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SR	SOCIAL RESPONSIBILITY GOAL Promote well-being of displaced people and job seekers				
SR.1.	Displaced People				Encourage compassionate understanding of the plight of the disadvantaged
SR.1.1.	Identify campsites or living areas, if any; take appropriate action to alleviate hardships	Manager/PECID Patrol/ Camera Ops/PET			
SR.1.2.	Report settlements and activity of displaced people in area to relevant authorities	Manager/PECID Patrol/ Camera Ops/PET			Promote protected wetland area
SR.1.3.	Liaise with TBNR/relevant Law Enforcement	Manager/PECID Patrol/ TBNR/LE/DPU			
SR.1.4.	Enforcement on clearing/alternative habitat/relocation	Manager			
SR.1.5.	Promote awareness amongst business entities	Manager			
	Work with relevant NGOs and field workers	Manager			
SR.2.	Job Seekers				
SR.2.1.	Place control to limit number of loiterers allegedly seeking employment	Manager/PECID Patrol/ Camera Ops/SAPS			Create alternative opportunities for the unemployed
SR.2.2.	Assist job seekers through casual employment	PECID Board/Manager			Measure increase/decrease
PP	PROPOSED PROJECTS				
SR2.PP1.	Employ "toch" labourers at minimum 20 per month over five year period	PECID Board/Manager/ PET Supervisor	Jul-16	Jun-21	Assist PET in environmental upkeep
SR2.PP2.	In conjunction with "Men at the Side of the Road", or or similar, secure specific area for job seekers with ID and police clearance	PECID Board/Manager/ PET Supervisor	Jul-16	Jun-21	Create specific area for casual job seekers (carry over)
SR2.PP2.	Alternative : possible lease of land from Council; provide ablution facilities and small site office for supervisor and records		Jul-16	Jun-21	
M	MARKETING GOAL Promote and preserve identity				
M.1.	Communication				
	Market assets of Paarden Eiland's prime locality; encourage investment				Improve perception of area
M.1.1.	Promote locality by spot-lighting businesses in news	Manager			
M.1.2.	Promote Paarden Eiland as a low security risk and aesthetically pleasing area	PECID Board/Manager			
M.1.3.	Keep business informed of local events, both detrimental and beneficial to area	Manager			
M.1.4.	Update localised business directory monthly	Manager			
M.2.	Advertising				
M.2.1.	Erect joint City/PECID project boards	Manager			Credit initiators of enhancement to the area
M.2.2.	Place appropriate plaques on benches or other items of significance, placed in or donated to area	Manager/Sponsor			
M.2.3.	Promote awareness of the Paarden Eiland Wetlands	Manager			
M.2.3.	Use flyers for specific events	Manager			